

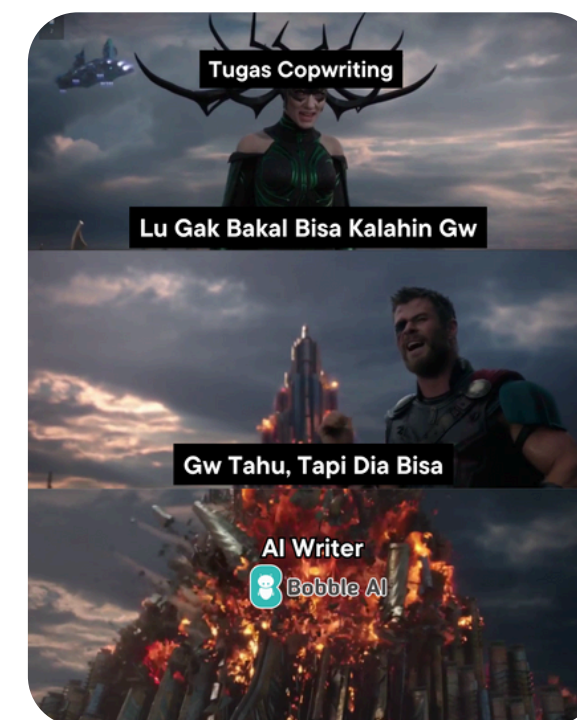
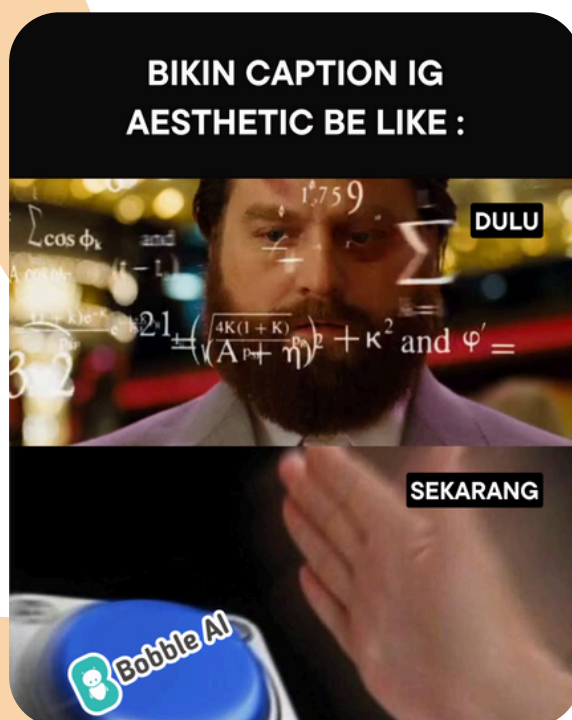
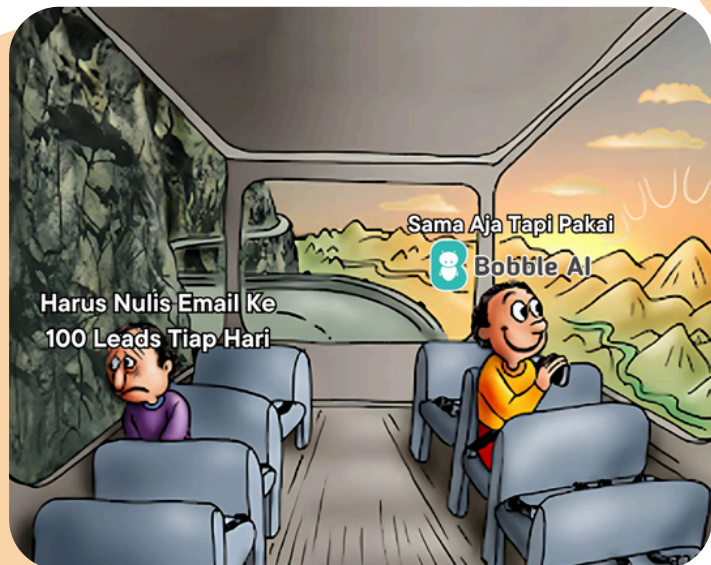


Meme Marketing Campaign Report

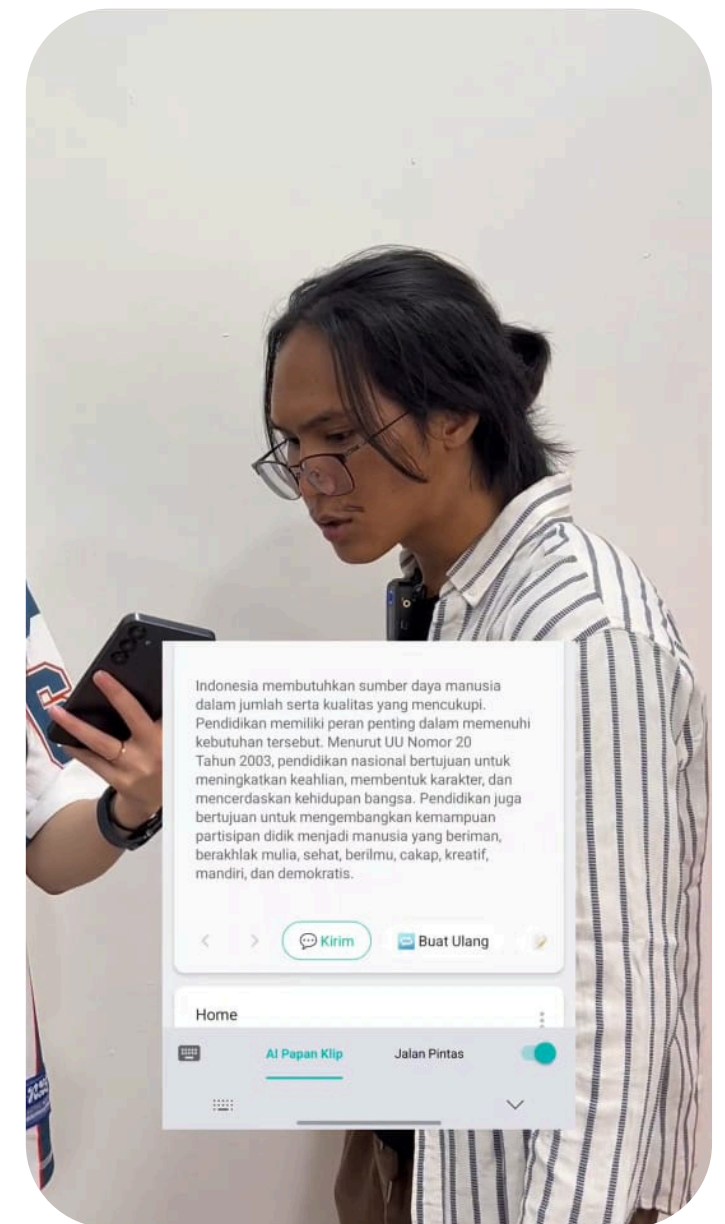
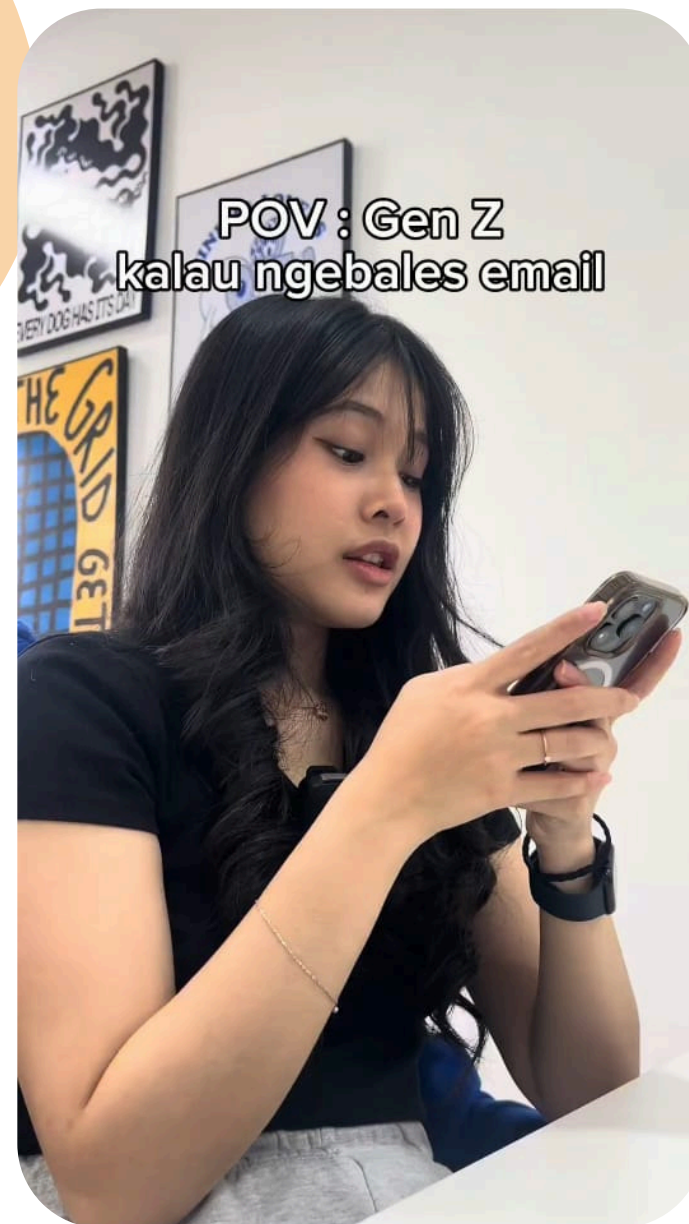
Campaign Objectives

- Bobble AI Campaign was to Increase brand awareness as the go to platform for better expression and productivity targeting Indonesian Audience.
- Lahelu was trusted to produce Memes and Content Videos that were then distributed on Lahelu's own and Bobble's Social Pages.
- Campaign Duration : **45 Days**

100+ Memes Created



30+ Contents Created



Campaign Results



in 45 days...

Our Contents Generate
9 Million Views

Platform: Instagram & Tiktok
Total posts: 100

Thankyou 🙏